

Scholarly Publishing in Turkey

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Outline

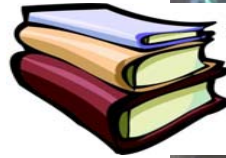
About the speaker

About Turkey

Scope of the talk
Discussion?

Scholarly Publishing in Turkey

About the speaker



Professional activity
Bibliothèque nationale de France

Scholarly Publishing in Turkey

About Turkey : Location

783 500 m2 (3% Thrace 97% Anatolia)



Scholarly Publishing in Turkey



About Turkey : Politics

Domestic:

Constitution

Regime

Judiciary

International:



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About Turkey : Demography & Economy

> 71 000 000 p = 93 p / km²

75% urban (Istanbul : 20%=2500 p/km²)

Median age 28,5

Literacy 85%

Unemployment 10%

Turkish Lira = < 0.5 €

Inflation rate ~9%

Minimum wage ~200 € / month

Unemployment > 10 %

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About Turkey : Education



25% of the population (18 M): school age
2.8 million : higher education

115 universities :

85 state

30 foundation (private)

93% of 90 000 academic staff publish

48% of R&D conducted by universities

13 000 scientific events organised in 2007

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Scope : Information on book trade

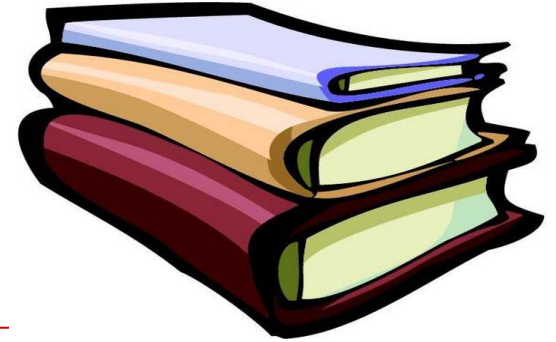
Official sources

- Ministry of Culture
- Turkish Statistical Institute
- The Scientific and Technological Research Council

Other observations

- Book fairs
- Books in Print
- Publishers' associations
- E-Retailers
- Publishers' websites
- Vendors
- Dailies' Book supplements
- Bookshops

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Scope : Publishing

Total title production per annum :

20 000 vs. 32 000

Total new publications :

5 700 or 6000 (20% translations)

Piracy : 40 % ! (80 % university textbooks)

6000 bookshops (30-45% discount)

150 retailers (45-55% discount)

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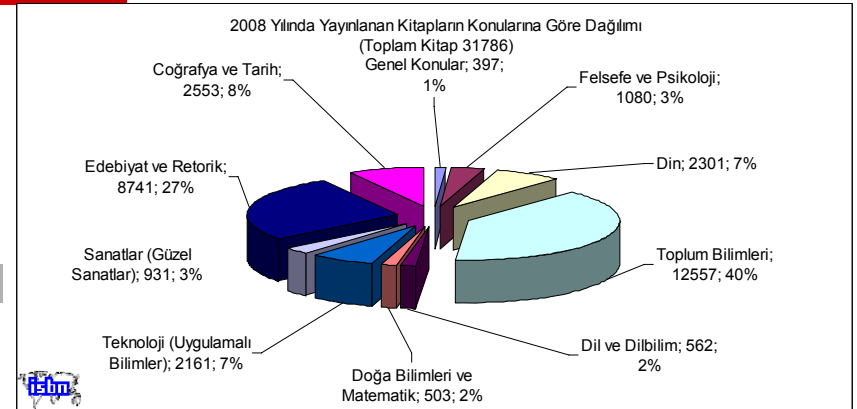
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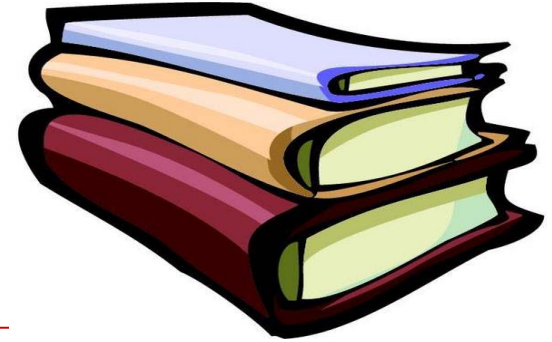
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< 1500-2000 active publishers

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Scope : Academic Publishing 9%

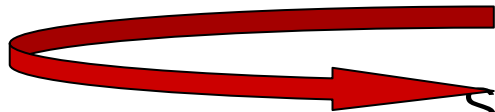
«Academic» vs. «Scholarly » ?

Types of publishers

- Official institutions
- State or private universities
- Banks, holdings, independent companies, ...
- Foreign research institutions

Historical survey

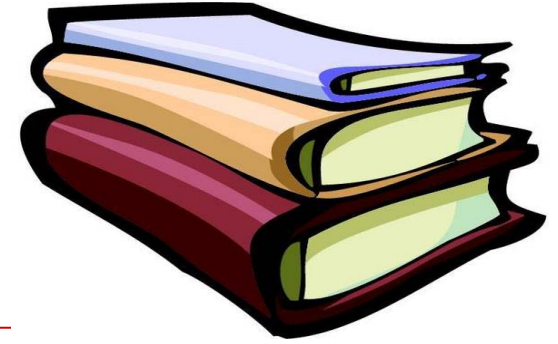
Journals vs. Monographs



Social sciences & Humanities:

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Dissmieniati? Language?



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